The VAS Studio

final design DEVELOPMENT & PRESENTATION requirements

Research/Process Component Presentation

- This part of the presentation is a summary of (1) your VAS research (manifesto) + (2) your AD workshop process + (3) program-site analysis phase. Produce a board that highlights the main points of each of these 3 parts and helps you give conceptual, process and analytical foundation to your design decision making.
- Regarding what to include in terms of process images/models, include only those RELEVANT to your FINAL project (do NOT present things that don’t serve or confuse your point).

Design Development. Orthographics at 1/16”=1ft scale

- This includes all the plans, 2 sections and 2 elevations. Make sure that your floor plan (or main plan) is well depicted and clearly readable. It should include site and context plans. You may consider other types of visualizations such as axonometrics, planometrics, experientials, even physical models to replace orthographic demands if they fit better your intention. Larger scale sections (i.e., 1/8”or ¼”=1ft scale) may help you as well.
- Issues: design adjustments, materiality, formal articulation and order, programmatic definition, facade and sectional development, site development.

Experiential Vignettes

- Produce a set of views that immerse people into your project. Consider defining some narrative order (i.e., storyboard, key moments in a user’s daily ritual, etc.). Sometimes, hybrid representations may be very useful (e.g., section perspective). The vignettes should be very large, beautiful, impressive, and summarize in themselves the spirit, quality, and experience of your building. Consider the emotional and inspirational impact of these images and MAKE THEM THE CENTER PIECE of your presentation.
- Issues: perceptual and narrative qualities, character of the building.

Analog Model at 1/16”=1ft scale

- Well-crafted model demonstrating tectonics (materials representation supporting conceptual and programmatic development), scale, proportions, site, etc. (see description in previous phase). This model should be working together with the other team’s model.
The Analog Site Model at 1/32"=1ft scale

- Well-crafted model demonstrating solid-void relationships, site relationships, urban considerations, (see description in previous phase). This model should work within the large studio site model and in coordination with the other team’s model.

Oral Presentation Rationale

- Write up a 1,000 word summary of the theoretical, functional, urban, formal, spatial, and tectonic rationale supporting your project. This text should help you clarify your overall communication.

General:

- The way you put all this information together is very important. Please, give thought, time, and effort to design your graphic presentation. Your goal is to make your case as clear as possible. Prepare for the oral presentation. Do a few trials. Try to find weakness and address them! Do the best you can to have the best presentation/communication of architecture you have ever done. Aim high, very very high! *This is IT* …

Digital Submission (upload to VAS FTP site by Tuesday 28 April at NOON):

- JPG or PDF formatted files of all 2D orthographics (all plans, sections, elevations, detail) done in CAD or other vector based programs;
- If drawings are analog, turn in scans JPG files @ 150 pixel per inch.
- Views and model captures should be turned in as JPG files @ 150 pixel per inch.
- Animations in AVI or MOV format.
- Word document for rationale.
- If there is any problem with upload, burn DVD

Review Date, Exhibit, Exit Interview & Other Considerations:

- Submission deadline: Saturday 18 April at 6:00pm in Studio (I’ll be there)
- Final Review with guest jurors and faculty: Monday 20 and Tue 21 April (all day) in the Bailey (or your choice-make appropriate arrangements if so). Schedule will be available. Each team will have a 45 minute slot for the review/jury.
- Exhibition: plan to display your project at the Huntsman Center on Friday 24 April. Presentation panels are 4ftx8ft and it’s one per students (mounted on foam core panels). Some models may be brought as well. Again, more on this later.
- Exit Interviews will be on Wednesday 29 April and Friday 1 May by appointment.
- Part 04 counts for 35% of the semester studio grade. (If final work and presentation significantly overcomes weaknesses demonstrated in Par 03, the instructor will change your grade for Part 03 as well)
- Late or incomplete submission of your work to the FTP site will imply either grade reduction or holding your grade.