Help us celebrate
the West Side
of Salt Lake City

What is the River District?
The River District is a great place to live, work, and visit! Close to downtown Salt Lake City, the River District offers something for everyone and embodies a unique vibrancy within a community of culturally diverse and passionate people. The River District is energized by authentic music, creative art, savory food, family-friendly festivals, and a thriving local business community.

Within the River District are several unique neighborhoods, all of which border the Jordan River: Fairpark, Rose Park, Jordan Meadows, Jackson, Euclid, Poplar Grove, Westpointe, and Glendale. The Jordan River corridor offers a dynamic escape from city life and provides a physical and emotional connection to the natural world. The Jordan River Parkway follows the river, and offers a paved trail for bicyclists, pedestrians and outdoor enthusiasts.

With your support, we can elevate the legacy of our unique place in the Salt Lake Valley and unite our shared identities under the new River District name.

Why the River District?
The River District name grew out of meetings between community councils, Neighborworks, the Westside Business Alliance, now known as the River District Business Alliance, and other strategic stakeholders from west side neighborhoods.

When participants were asked to identify important places, stories, images, or ideas associated with the west side, they consistently identified the Jordan River as a key asset. Many of the residents agree that the river connects all of us.

How can we use the River District name and logo?
Use the name and logo however you choose. River District banners, stickers, and media material are now visible throughout our area. Use it in your marketing and advertising programs. Use it to identify the location of your business or community event. Most importantly, use it to identify with your neighbors, friends, and business partners.

What does the River District do for our community?
The existing names, histories, and characteristics of our neighborhoods will not change. The way we relate to one another won’t change. The purpose of the River District is to provide an alternative to a generic “West Side” reference. Our goal is to use a name that describes the connections that our communities share.
This is our **River District**.

A commercial, residential, and recreational area on the west side of Salt Lake City. While the **River District** name is new, our community possesses a rich history that we want to preserve and honor. By coming together under the River District identity we can renew the legacy of our unique home.

**RIVER DISTRICT**

www.slcriverdistrict.com

For more information about the **River District**, please contact one of the following sponsors:

Westside

**NeighborWorks**

SALT LAKE

622 West 500 North
Salt Lake City, UT 84116
(801) 539-1590
www.nwsaltlake.org

University Neighborhood Partners

1060 South 900 West
Salt Lake City, UT 84104
(801) 972-3596
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